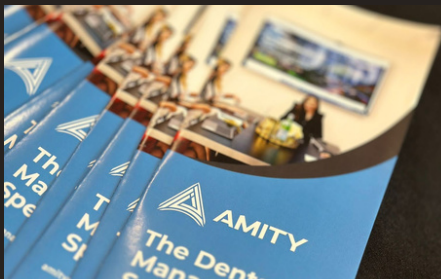


# NEWSLETTER

## INSIDE THIS ISSUE

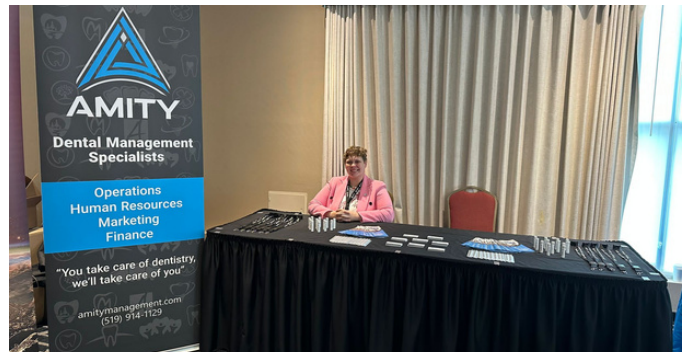
Inside this month's newsletter, you will find information on the following topics & and more:

- Current dental industry trends
- Information on upcoming trainings
- Successful events
- Information on our newest dental office (Queen Street Family Dental)
- Potential hazards & hazard control



AMITY'S NEW BROCHURE

Success is the sum of small efforts, repeated day in and day out.



## ANNOUNCEMENTS

Welcome to the Amity Newsletter!

Thank you to all participants and organizers who actively engaged in the recent training event focused on dental implants, playing a pivotal role in its resounding success.



# DENTAL INDUSTRY

## TRENDS



### DENTAL CHALLENGE

The dental industry weathered the storm of the pandemic only to be confronted with labour shortages in 2021, which seem unending. According to a December 2022 poll by the American Dental Association, about one-third of practices are actively seeking administrative staff, but a staggering 77% are struggling immensely to fill these crucial roles. Looking ahead, almost 60% of practices predict that staffing shortages will continue to be their foremost challenge in 2023. It's estimated that the shortages have caused an 11% reduction in dental practice capacity.

### DENTAL FACT

Did you know? September is recognized as National Gum Care Month in the dental world. It's the perfect time to focus on the health of your gums and take proactive steps to maintain optimal oral hygiene. Remember, a healthy smile starts with healthy gums!

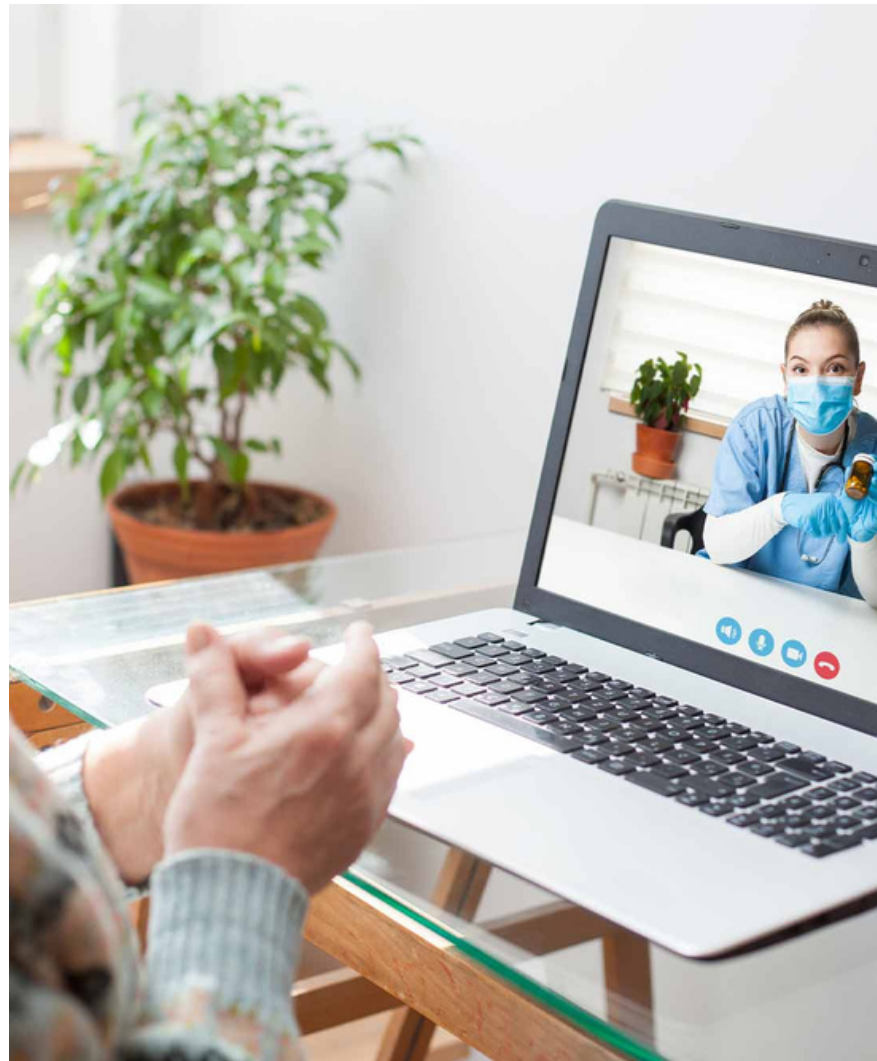
### DENTAL FUTURE: AI

In the ever-evolving landscape of healthcare, artificial intelligence (AI) is emerging as a transformative force, and dentistry is no exception.

Implementing AI can enhance efficiency and solve administrative problems. The use of AI in areas such as scheduling, financial communication and data analytics can help streamline operations and improve decision-making processes.

Customized communication & predictive scheduling can optimize patient experience & appointment utilization. By analyzing patterns of patient behavior and implementing automated reminders and messages, dental practices can reduce no-shows and improve overall scheduling efficiency.

AI tools can empower dental practices to create their own custom dashboards & reports for decision-making. By enabling non-technical staff to code and generate customized analytics, practices can access valuable insights and make informed decisions without the need for expensive external dashboard solutions.



## WHAT IS TELEDENTISTRY?

As per scope, Teledentistry is an online dental care service that allows patients and dentists to meet in real-time, safely, without being at the same location. This contemporary approach minimizes healthcare disparities, improves patients' access to professional advice, shortens the treatment duration without sacrificing quality, and drastically reduces waiting times. This form of dentistry is becoming more popular in the field of orthodontics, restorative dentistry, endodontics and pediatric dentistry. By embracing teledentistry, it is right to say that the convergence of dentistry and telecommunications is the future of dentistry.

# TALENT & EVENTS



A fantastic event filled with great moments at Sifton West Five Community Sponsorship!

## Sweet News: Exclusive Discount from Shannon's Cookie Delights!

Calling all Amity and affiliate office staff! Treat yourself to a delightful 40% discount on Shannon's mouthwatering cookies. It's simple:



**Subscribe:** Sign up for emails on Shannon's website to stay in the loop. <https://chezshay.ca/>

**Order & Save:** When you order, use the code "AMITY" and provide the subscribed email at checkout to unlock 40% discount.

Indulge in deliciousness while enjoying exclusive savings. Order now and savor every bite of sweetness!

## Boosting Workplace Wellness

### Wellness Calendar

We believe that taking care of your well-being should be an integral part of your daily routine. Introducing our Wellness Calendar—a simple and effective way to guide you through various self-care activities throughout the month.

#### Week 1: Physical Wellness

**Mon:** Morning walk or jog  
**Wed:** Quick home workout  
**Fri:** Nutrient-packed smoothie

#### Week 2: Mental Wellness

**Tue:** Meditation or deep breathing  
**Thu:** Dive into a book or hobby  
**Sat:** Gratitude journaling

#### Week 3: Emotional Wellness

**Mon:** Connect with loved ones  
**Wed:** Relaxing bath time  
**Fri:** Enjoy a comedy show

#### Week 4: Holistic Wellness

**Tue:** Join a wellness webinar  
**Thu:** Digital detox and nature time  
**Sat:** Reflect and set intentions

Your well-being matters. Join us in this journey.



## Hands-On Dental Implant Event

The meticulously orchestrated event was orchestrated under the guidance of Dr. Sheikh, complemented by the collaborative efforts of Dr. Sherghin and Christina McDougall. The initial day was devoted to comprehensive instruction, enlightening participating dentists on the precise techniques for surgically placing locator implants for snap-on dentures.

The day commenced with an enlightening lecture session during the morning hours, followed by an engaging hands-on session during the afternoon, where dentists were furnished with models for practical application. For select dentists, the engagement extended to a second day, wherein they were presented with an exceptional opportunity to translate their acquired knowledge into real-time practice.

TOP 1

Download the LIFT Session app today, sign up for free through our benefit company, and start getting in a quick exercise suitable to your needs and preferences!



# MARKETING



## SOCIAL MEDIA CONTENT

This is a reminder for staff members to take photos of patients, the office or staff, and email them to [socialmedia@amitymanagement.com](mailto:socialmedia@amitymanagement.com) for them to be posted to the office's social media pages. Kindly ensure the photo consent form is signed by the patients.

## HOW TO ASK FOR SOCIAL MEDIA CONTENT

We're looking to spruce up social media with some exciting and engaging content straight from the heart of our offices. We know you all have incredible moments to share, and we can't wait to see your creativity shine.

Here are some fun ideas to inspire you:

- Team Meetings
- Happy Lunch Moments
- Office Picnics
- Celebration & Birthdays
- Behind-the-Scenes
- Workplace Wellness
- Team Building Adventures
- Random Act of Kindness

## TESTIMONIALS SPOTLIGHT - MIDDLESEX FAMILY DENTAL

★★★★★ 2 weeks ago **NEW**

Middlesex Family Dental is the most accommodating and comforting office I have ever been to. As a high anxiety client they have continuously gone above and beyond to make my experiences as enjoyable as possible. I recently got my wisdom ... [More](#)

★★★★★ 2 weeks ago **NEW**

The office has always provided quality care to my daughter who has special needs. Staff are friendly and patient and made accommodations to make the appointment as comfortable as possible. They make sure that the patient feels special and for the kiddos there are some surprises at the end of the check up that make all the difference!



QUEEN STREET FAMILY  
**DENTAL**

## Dental Care at Queen Street Family Dental!

At Queen Street Family Dental, we offer a comprehensive range of top-tier dental services designed to meet all your oral health needs. Our unwavering commitment to exceptional patient care ensures that you and your family receive the finest dental treatments available.

General [Cleaning, Restorations, Periodontal issues]

Cosmetic [Teeth Whitening, Veneers, Zoom Dentistry]

Orthodontics [Invisalign]



# OPERATIONS



## DENTAL AMALGAM- A Very Brief Glimpse at Regulatory Guidelines

Dental amalgam, commonly used in fillings, contains mercury. Chewing and teeth actions can release mercury vapours, which can be inhaled over time. In 1999, Canada labeled mercury as toxic and classified dental amalgam waste as hazardous. To address proper disposal, Environment Canada published a Dental Wastes Best Management Practice Guide in 2005.

Rules to follow includes:

- Distinguish between contact (used) and non-contact (unused) amalgam.
- Keep unused or broken capsules in labelled, airtight, and strong containers for waste pickup.
- Never place non-contact amalgam in regular garbage or drains.
- Connect contact scrap amalgam to separators meeting ISO 11143 standards.
- Chair-side traps and filters are to be airtight and non-breakable.
- Containers for contact scrap must be labelled as "contact amalgam"

## IS THERE A SPECIFIC WAY TO ORGANIZE A REPROCESSING AREA?

When setting up the instrument reprocessing area, prioritize a one-way flow to prevent cross-contamination between dirty and clean sides. Strategically position sinks to minimize splashing, considering the installation of durable barriers if needed. Divide the area into sections for receiving, cleaning, and decontamination; rinsing and drying; preparation and packaging; sterilization; and storage. This organized setup ensures instruments are effectively processed and sterilized, maintaining optimal infection control practices.



## WHAT TYPE OF STERILIZER SHOULD BE USED?

For proper sterilization of instruments, use steam under pressure (autoclaving) or dry heat methods, avoiding chemiclaves and bead sterilizers. Dynamic air removal steam sterilizers like pre-vacuum and steam-flush pressure pulse sterilizers are preferred over gravity displacement sterilizers. Opt for tabletop sterilizers with recording devices if available; otherwise, check physical parameters during or at the end of the sterilization cycle and document them. This validation process ensures reliable sterilization and adherence to required conditions in the chamber.

